

Governance 101 for Charities: Back to the Basics Including Governance Issues and Directors Fiduciary Duties

Registration link: https://zoom.us/webinar/register/WN_FmU7FazRc-jTuUH-dmngg

Theresa Man, partner at Carters Law Firm and co-author of *Corporate and Practice Manual for Charitable and Not-for-Profit Corporations*, will facilitate this 90-minute Governance webinar. This session is for you if you are a current board member, senior staff members, or volunteer, wanting a refresher or if you are interested in taking on a board position in your community.

Through this session, participants will learn the basics of a selection of key governance issues, including fiduciary duties of directors, responsibilities between governance and management roles, proper corporate procedures at the board and membership levels, effective decision-making, tips on virtual meetings, proper record keeping ... and more. It will also provide an opportunity for participants to address common governance questions, and discuss real-life scenarios.

Simultaneous French interpretation will be available.



THERESA MAN

Presenter Bio:

Theresa L.M. Man, B.Sc., M.Mus., LL.B., LL.M. – A partner with Carters, Ms. Man practices in the area of charity and not-for-profit law and is recognized as a leading expert by *Lexpert*, *Best Lawyers in Canada*, and *Chambers and Partners*. In addition to being a frequent speaker, Ms. Man is co-author of *Corporate and Practice Manual for Charitable and Not-for-Profit Corporations* published by Thomson Reuters. She is past chair of the CBA Charities and Not-for-Profit Law Section, a member of the Technical Issues Working Group of Canada Revenue Agency's (CRA) Charities Directorate, and a member and former chair of the OBA Charities and Not-for-Profit Law Section. Ms. Man has also written on charity and taxation issues for various publications.



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Leading Change When Everything Keeps Changing

Registration link: [https://zoom.us/meeting/register/tJMkcO6oqD0uHtJxB4-1Lnk5Zggaly5yrx5h](https://zoom.us/join/joinMeeting?meetingId=tJMkcO6oqD0uHtJxB4-1Lnk5Zggaly5yrx5h)

Drawing on over 25 years of consulting and coaching with thousands of leaders in over 300 organizations, this practical and interactive session will support participants to identify and explore:

- What currently works in organizational change and transformation, and what doesn't;
- What the next major shift may be in thinking and approaches for organizational change and transformation;
- How your organization currently works with change and transformation, and how it might best change its approach to change.

Presenter Bio:



JAN CAMPBELL

A certified leadership coach, facilitator/trainer, consultant and speaker, Jan is one of Canada's most experienced advisors to non-profit, public agency and business leaders. With over 25 years of experience Jan has coached, taught, and partnered with thousands of leaders, teams, and boards from some of the country's most recognized and respected organizations to build cultures of resilient, curious and deeply committed leadership. The Founder and CEO of Strategisense Consulting, Jan and her team have increased capacity and impact in forward-thinking organizations from the public, private and non-profit sectors across North America and internationally.

Demonstrating Value: Impact Measurement that Makes Sense

Registration link: [https://zoom.us/meeting/register/tjMtceiprj8sGNNvprEpQcF3OiNWzZTnr1Yn](https://zoom.us/join/joinMeeting?meetingId=919876543210&password=1234567890)

Whether for a social enterprise, non-profit program or collaborative initiative, keeping track of data can be a challenge. What's important to collect? How do you bring together data to gain insights about what you are doing, make good decisions and to demonstrate impact and value to others? How can you show your progress in interesting and engaging ways?

The Demonstrating Value framework provides a simple, practical and highly visual approach to address these challenges that are also aligned with the Common Approach to Impact Measurement, an emerging, flexible standard in Canada.

In this interactive session, participants from YYWCA member organizations will learn about the Demonstrating Value framework and how to apply it, working through a variety of practical examples, before applying it to their own situation. It will be of benefit to program co-ordinators and managers, communications and fundraising staff, and senior management seeking ways to make sense of the social value you're creating in communities every day. See here demonstratingvalue.org/resources/getting-started-toolkit for a toolkit.

Presenter Bio:

Catherine inspires and supports innovators in community social and economic development. She has worked in management and consulting with social economy organizations for over 25 years, balancing her grassroots community work with sector development at the national, provincial and regional levels.

A seasoned facilitator, presenter and adult educator, Catherine has offered workshops and webinars related to organizational learning and evaluation, non-profit sustainability, social enterprise, and collaboration. She has designed tools and guides, among them: Innovation Pathways: Tools for Rural & Northern Community Innovation; Strengthening Collaboration in the Not-for-Profit Sector (Ontario Trillium Foundation); and Collaboration Coach, an online platform for nonprofit collaboration.



CATHERINE LANG

Top Fives for Securing Grant Money and more

Registration link: https://zoom.us/meeting/register/tjAtcuCrqD0tHNPwU4rXPmMAC41x0hB_oYZI

Top Fives for Securing Grant Money and more is a ninety-minute session detailing the top five reasons for rejections, top five grant writing tips, and the top five best practices for building your organization's capacity to seek and secure grants. This workshop includes an introduction to logic models and program development, key proposal sections and the attention they deserve, persuasive proposal language, and identifying the best funding opportunities for your organization.

Presenter Bio:



ANNE MORAIS

Anne Morais has 20 years of grant writing experience and has raised over 27 million dollars to support social service, health, employment, education, and youth programs in Ontario and Nova Scotia and abroad. Her passion is logic models and outcome-based program development. Anne's approach to grant writing is not just about raising money. It is about successful program development; clarity of mission, needs and goals; collaboration; strategic activity; realistic work plans; and focused evaluation. Anne has delivered grant writing workshops to over 90 non-profit agencies in the Greater Toronto Area. See here annemorais.com/workshops.html for a list. Anne holds a Masters in Philosophy and Bachelor of Education.



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Building a Digital Advocacy Campaign

Registration link: <https://zoom.us/join/zoom/register/tJYtc-uoqjsoEtwfcF6Cs0bwBLYNmgPUjHBh>

In an effort to confront the realities facing our communities today, many organizations, causes, and movements are turning to digital tools to reach out to supporters, recruit new volunteers and donors, and amplify the issues that matter most. This workshop will guide participants through identifying hot-button issues, developing an effective and engaging advocacy plan, choosing targets and potential pressure tactics, and using the right tools for the job. The workshop will also dive into the key principles of meaningful engagement online, using ladders of engagement, micro-level theory of change (incremental wins), and current social trends for moving the dial on issues.

Simultaneous French interpretation will be available.

Presenters Bio:



NATASHA MADISON

Natasha has spent the majority of the last three years working against rising regressive forces in the US. Most notably, she was an advisor to the senior digital team for Warren Democrats, leading a 50+ state advocacy, acquisition, and relational organizing strategy turned Presidential nomination race, turned COVID-relief, and essential worker protection campaign. Her work with several state democratic parties, candidates, allied labour, and NGOs saw her work with the latest in campaign tech and relational organizing tools, including Mobilize, Reach, OutVote, Voter Circle/Outreach Circle, EveryAction 8/NGPVAN, and more.



SHAHAD RASHID

Shahad is a seasoned digital outreach specialist and avid content creator. Shahad has the digital experience and literacy to onboard target audiences through the ladder of engagement and maps out their reach and impact. Her expertise in digital engagement includes strategizing targeted digital ad campaigns, reporting on ad analytics, creating hard-hitting and timely social content, executing email campaigns, and evaluating the relevant political landscape. She's spent the last two years in the political world, successfully increasing digital acquisition, supporting content creation, and building email fundraising campaigns for the Ontario NDP. Previously, Shahad was in charge of digital ads and analytics on federal and provincial campaigns. Her previous professional experience includes working with multijurisdictional clients on issues-based campaigns, turning digital support into on-the-ground action at every point of contact.



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