



GENDER-BASED VIOLENCE IS AT CRISIS LEVELS IN CANADA. ON DECEMBER 6^{TH} , TAKE ACTION TO HELP END IT.

The Rose Campaign is YWCA Canada's national initiative to end violence against women, girls and gender diverse people. It was created in remembrance of the 14 women murdered during the mass femicide at Ecole Polytechnique on December 6, 1989.

December 6 is now recognized as Canada's National Day of Remembrance and Action on Violence Against Women, a day dedicated to honouring the victims of gender-based violence, supporting survivors and advocating for a safer future.

Together, we remember: Geneviève Bergeron, Hélène Colgan, Nathalie Croteau, Barbara Daigneault, Anne-Marie Edward, Maud Haviernick, Maryse Laganière, Maryse Leclair, Sonia Pelletier, Michèle Richard, Annie St-Arneault, Annie Turcotte, Barbara Klucznik-Widajewicz, and Anne-Marie Lemay.

BEGIN TODAY

Download the <u>rose from our website</u> and on December 6th, share it on your social channels to honour the lives lost and stand for change.

Find us and tag us at @YWCACanada | #YWCARoseCampaign

YWCACANADA.CA/ROSECAMPAIGN



YWCA Canada is the country's oldest and largest gender equity organization. Since 1873, we have been a national leader in advocating for the rights of women and girls. A secular, registered charity, we drive systemic change through powerful advocacy, collaboration, and programs that address urgent needs and advance long-term gender equity.