



**THIS ENDS
WHEN WE ALL BEGIN.**

THE CRISIS



EVERY TWO DAYS

a woman or girl is killed in Canada.



1 IN 5

victims is Indigenous.



20,000 WOMEN AND CHILDREN

are turned away from shelters each month, due to capacity.



91% OF HOMELESS WOMEN

report that they have endured some form of violence or assault in their lifetime.



Gender-based violence is **the only violent crime in Canada that is on the rise.**

FEMICIDE IN 2024



187

women and girls were killed. 93% of those accused are male.



50%

of those women were killed by current or former intimate partner.



46%

of those women were killed in rural areas or small towns.

Together, we can do something.

The Rose Campaign is YWCA Canada's national initiative to end violence against women, girls and gender diverse people.

Created in remembrance of the 14 women murdered during the mass femicide at École Polytechnique on December 6, 1989, it began as an act of mourning. It's now a powerful call for change.

This ends when we all begin—one voice, one rose, one action at a time.

BEGIN TODAY AT [YWCACANADA.CA/ROSECAMPAIGN](https://www.ywcanada.ca/rosecampaign)