



DON'T LOOK AWAY. ON DECEMBER 6, SHOW YOUR ROSE.

The Rose Campaign is YWCA Canada's national initiative to end violence against women, girls and gender diverse people. It was created to honour the lives lost in the tragic mass femicide at École Polytechnique on December 6, 1989.

December 6 is Canada's National Day of Remembrance and Action on Violence Against Women. It is a day to honour the lives lost to gender-based violence, support survivors and take action toward safer communities.

We remember: Geneviève Bergeron, Hélène Colgan, Nathalie Croteau, Barbara Daigneault, Anne-Marie Edward, Maud Haviernick, Maryse Laganière, Maryse Leclair, Sonia Pelletier, Michèle Richard, Annie St-Arneault, Annie Turcotte, Barbara Klucznik-Widajewicz and Anne-Marie Lemay.

SHOW YOUR ROSE

Download the [rose from our website](#) and on December 6th, share it on your social channels to honour the lives lost and stand for change.

Make the invisible visible. And help make gender-based violence impossible to ignore.

Find us and tag us at [@YWCACanada](#) | [#YWCARoseCampaign](#)

[YWCACANADA.CA/ROSECAMPAIGN](https://ywcacanada.ca/rosecampaign)