



MAKING THE INVISIBLE, VISIBLE

THE CRISIS



EVERY TWO DAYS

a woman or girl is killed in Canada.



1 IN 5

victims is Indigenous.



20,000 WOMEN AND CHILDREN

are turned away from shelters each month, due to capacity.



91% OF HOMELESS WOMEN

report that they have endured some form of violence or assault in their lifetime.



Gender-based violence is **the only violent crime in Canada that is on the rise.**

FEMICIDE IN 2025



145

women and girls were killed. 90% of those accused are male.



34%

of those women were killed by current or former intimate partner.



25%

of those women were killed in rural areas or small towns.

Don't look away.

The Rose Campaign is YWCA Canada's national initiative to end violence against women, girls and gender diverse people.

Created to honour the lives lost in the tragic mass femicide at École Polytechnique on December 6, 1989, the campaign has since grown into a bold call for systemic change, justice and safety across the country.

Join us in making the invisible visible.

[**YWCA CANADA.CA/ROSECAMPAIGN**](https://ywcacanada.ca/rosecampaign)